



Streakers, Strollers and Students

Museum visitors are often classified by evaluators as “streakers, strollers, and students,” terms coined by George MacDonald (formerly Director Canadian Museum of Civilisation 1983-1998 and Director Museum Victoria till 2001) in the 1990s.

Streakers move quickly through exhibitions; strollers take their time; and students stay the longest and learn as much as they can.

Five Design Ideas Every Museum Professional Should Know

<http://glaveandholmes.info/2012/11/14/five-design-ideas-every-museum-professional-should-know/>

Our views on interpretive writing from EcoLeaders

<http://www.ecoleaders.ca/Resources/EcoLeaders-%20Our%20Views%20on%20Interpretive%20Writing%20q.pdf>

Transforming Streakers, Strollers, and Studiers into Stewards by Sarah Helwick Lisle, Lead Interpretive Planner, Texas State Parks

<http://www.slideshare.net/SarahLisle/transforming-streakers-strollers-and-studiers-into-stewards-nai-workshop-2014>

Five Reasons that Pop-Up Museums Fit Right in with ECAMP

<http://edmontonheritage.ca/2015/08/05/five-reasons-that-pop-up-museums-fit-right-in-with-ecamp/>

Rewind to Refresh Formulaic History Exhibits

<https://collectionsconversations.wordpress.com/tag/north-carolina-museum-of-history/page/2/>